



## Multimedia Content Creation Intern

**Organization:** ASU SolarSPELL Initiative (Solar Powered Educational Learning Library)

**Location:** Tempe and/or Remote

**Type:** Unpaid or for credit | ~10 hours/week

**Eligibility:** Open to all students and universities; international students welcome. (Counts as on-campus experience for ASU students—**no OPT/CPT required.**)

**Application Deadline:** Applications will be open from **July 1- July 20** (please check our [student opportunities page](#) to find the application portal)

*Applications will be reviewed weekly on a rolling basis until the positions are filled.*

**Start Date:** August 20, 2026

### About the Internship

The ASU SolarSPELL Initiative is seeking creative, motivated and committed individuals to raise awareness of our work, keep our partners informed and attract new supporters through short-form video and social media content creation.

This position offers an exciting opportunity to hone your professional storytelling skills while helping empower learners globally! Clear, concise and compelling social media content is crucial for helping us communicate with diverse audiences around the world. From showcasing our transformative impact to explaining our innovative approach and technology, our social media interns play a vital role in helping SolarSPELL fulfill its mission of providing learners everywhere with access to the educational resources and internet-ready skills they need.

### About SolarSPELL

The ASU SolarSPELL Initiative empowers offline communities globally by providing localized libraries and building the 21st century skills people need to make informed decisions, increase their self-reliance, and improve their quality of life.

The SolarSPELL (Solar Powered Educational Learning Library) digital library mimics an online experience by generating its own offline WiFi hotspot to which any WiFi-capable device can connect to freely, and safely, surf the library's tens of thousands of open access resources. Learn more at <https://solarspell.org>

## Responsibilities

- Attend a new student orientation and participate in an end-of-semester presentation
- Collaborate with team members to develop ideas for new digital content, especially evergreen posts and new social media series
- Produce engaging, high-quality content for SolarSPELL's social media accounts — from ideation and research to writing copy and creating visuals — adhering to ASU and SolarSPELL brand standards
- Monitor social media trends and analytics, and engage in best practices for increasing audience engagement
- Work with Communications Manager to develop templates and processes for maintaining new series and crowdsourcing content

## Ideal Candidate

- Strong written and visual communication skills (including graphic design, photography and/or video production)
- Experience producing compelling digital content and effective social media campaigns on the major social media platforms, including Instagram, LinkedIn, Facebook, YouTube, X/Twitter and Bluesky
- Ability to work well independently and collaboratively
- Curious, creative and detail-oriented
- Ability to meet deadlines and manage multiple projects concurrently
- Experience planning, filming and editing short-form video preferred
- Experience with Canva, Adobe Creative Suite or other design and editing software is a significant advantage
- Globally minded and eager to support communities around the world

## How to Apply

- When applications open, you will be asked to submit a **resume and cover letter in PDF format** using the following naming convention:  
[LastName\_FirstName\_DesiredPosition]
- **Applicants must submit at least one sample of their work, as a link or file.**
- Starting on July 1st, visit our [student opportunities page](#) to submit your application

Internship positions are limited each semester. Availability may vary depending on the number of returning interns, and this role may not be open during your preferred term. For questions, contact SolarSPELL's Student Engagement Coordinator, Cassie Barrett, at [cbarre38@asu.edu](mailto:cbarre38@asu.edu)