



# **Graphic Design Internship**

**Organization:** ASU SolarSPELL Initiative (Solar Powered Educational Learning Library)

Location: Tempe and/or Remote

**Type:** Unpaid or for credit | ~10 hours/week

**Eligibility:** Open to all students and universities; international students welcome.

(Counts as on-campus experience for ASU students—no OPT/CPT required.)

Application Deadline: July 31, 2025

Applications will be reviewed weekly on a rolling basis until the position is filled.

Start Date: August 21, 2025

## **About the Internship**

Are you a graphic design student who wants to use your creativity to make a global impact? Join the SolarSPELL Initiative as a Graphic Design Intern and help us design engaging visuals that support access to education and information around the world.

In this role, you will:

- Design graphics for both digital and print projects to support communications campaigns, strengthen SolarSPELL's brand recognition and improve library user experience
- Work closely with SolarSPELL's Communications Specialist to ensure design consistency and clarity
- Create visuals that effectively communicate key messages to a diverse audience, including global partners and digital novices

This is a unique opportunity to sharpen your design skills while supporting a global mission. From helping users navigate our libraries with ease to crafting visuals that inspire new partnerships, your work will play a critical role in advancing information literacy and educational equity worldwide.

#### **About SolarSPELL**

SolarSPELL (Solar Powered Educational Learning Library) is a global educational initiative based at ASU. We create offline, solar-powered digital libraries designed for areas with little to no access to electricity or internet. Our libraries provide a Wi-Fi hotspot that enables free access to curated educational resources via any smartphone, tablet, or laptop. Learn more: http://solarspell.org

### Responsibilities

This position will assist the SolarSPELL team with a variety of tasks, depending on interest and experience, including:

- Attend new student orientation and participate in end-of-semester presentation
- Design icons and banner images for various library collections
- Character design for use in interactive digital courses
- Design icons, infographics, and other assets for use in reports, flyers, presentations, one-pagers, and social media
- Design print collateral and swag like brochures and t-shirts
- Adhere to brand guidelines and complete assigned tasks
- Work on other projects as assigned

#### **Ideal Candidate**

- Academic focus in graphic design, graphic information technology or related field
- Must be proficient in design software, including Canva and Adobe Creative Suite
- Ability to work independently & complete assigned tasks in identified time frames
- Effective verbal and written communication skills
- Thrive in a team environment and work well with others
- Globally minded and eager to support communities around the world

### **How to Apply**

- Submit your application here: <a href="bit.ly/intern-SPELL-FA25">bit.ly/intern-SPELL-FA25</a>
- Upload a resume and cover letter in PDF format using the naming convention:
  [LastName\_FirstName\_DesiredPosition]
- Applicants must submit at least one sample of their work, as a link or file.

For questions, contact SolarSPELL's Student Engagement Coordinator, Cassie Barrett, at <a href="mailto:cbarre38@asu.edu">cbarre38@asu.edu</a>