



## Graphic Designer Internship

**Job title:** Graphic Design Intern

**Organization:** ASU SolarSPELL Initiative (Solar Powered Educational Learning Library)

**Location:** Tempe Campus and/or Remote

**Type of internship:** For credit or non-paid; approximately 10 hours per week

**Application deadline:** November 22, 2024; applications are accepted on a rolling basis and will continue to be accepted and reviewed every week until the position is filled.

**Start date:** January 13, 2025

### Description:

Are you a passionate graphic design student with a knack for changing lives? Then we may have the learning position for you! SolarSPELL is seeking a graphic design intern to assist with the development and design of SolarSPELL graphics, library assets, and a variety of other creative tasks. We are seeking someone with a design skill set to help us create visually engaging marketing campaigns and library interfaces. Our offline library websites must have visual designs that clearly communicate the desired message to our library users worldwide. The intern will be working closely with SolarSPELL's Communications Specialist to carry out their tasks.

SolarSPELL is a global educational initiative at Arizona State University that combines solar-powered technology, digital libraries, and local capacity building. We work to build internet-ready skills and improve educational opportunities around the world. Our offline digital library is designed to bring educational content to resource-constrained locations that may lack electricity, internet connectivity, and/or traditional libraries. The SolarSPELL library emits an offline WiFi hotspot, to which any WiFi capable device (smartphones, tablets, laptops) can connect and freely surf thousands of resources that are carefully curated and continually improved to meet local information needs. More information on SolarSPELL can be found at [solarspell.org](http://solarspell.org).

This position offers an exciting opportunity to hone your design skills while making a global impact! Clear and compelling visuals are key to fulfilling our mission of improving access to information and information literacy around the world. From helping users confidently navigate our libraries to attracting new partners and supporters, our graphic design interns play a vital role at SolarSPELL.

Ideal candidates will be detail-oriented and self-starters. A mandatory SolarSPELL on-boarding workshop will take place at the start of this internship. Successful students have the opportunity to continue this internship for multiple semesters.

### **Essential Duties:**

This position will assist the SolarSPELL team with a variety of tasks, depending on interest and experience, including:

- Design icons and banner images for various library collections
- Design icons, infographics, and other assets for use in reports, flyers, presentations, one-pagers, and social media
- Design print collateral and swag like brochures and tote bags
- Adhere to brand guidelines and complete assigned tasks
- Work on other projects as assigned

### **Minimum Requirements:**

- Academic focus in graphic design, graphic information technology or related field
- Must be proficient in design software, including Canva and Adobe Creative Suite
- Ability to work independently & complete assigned tasks in identified time frames
- Effective verbal and written communication skills
- Familiarity with AirTable or other project management platforms; or desire to learn
- Thrive in a team environment and work well with others
- Globally minded; you have a desire to work for a department that serves communities from all over the world

**Applicants must submit at least one sample of their work, as a link or file.**

**How to apply:** If you are interested in applying for this position, please submit a resume, cover letter, and sample of your work (attached or link) to Cassie Barrett at [cbarre38@asu.edu](mailto:cbarre38@asu.edu). All documents should be in PDF format and follow the naming style of [LastName\_FirstName\_DesiredPosition]