



Web Design Internship

Job title: Web Design Intern

Organization: ASU SolarSPELL Initiative (Solar Powered Educational Learning Library)

Location: Tempe Campus and/or Remote

Type of internship: For credit or non-paid; approximately 10 hours per week

Application deadline: March 31, 2024 — applications will continue to be accepted and reviewed every week until the position is filled.

Start date: May 16, 2024

Description:

Are you a talented web designer passionate about effecting change around the world? The ASU SolarSPELL Initiative is seeking a web design intern to support our upcoming website redesign. Tasks may include conducting an audit of the SolarSPELL website, creating a new site map, designing new page layouts and drafting updated copy. Interns in this position will work closely with SolarSPELL's communication specialist and are encouraged to provide creative input. We are looking for a creative and motivated student who is interested in joining a collaborative team in a supportive environment. Student success is central to everything we do, and staff/student mentoring plays a key role in that.

SolarSPELL is a global educational initiative at Arizona State University that combines solar-powered technology, digital libraries, and local capacity building. We work to build internet-ready skills and improve educational opportunities around the world. Our offline digital library is designed to bring educational content to resource-constrained locations that may lack electricity, internet connectivity, and/or traditional libraries. The SolarSPELL library emits an offline WiFi hotspot, to which any WiFi capable device (smartphones, tablets, laptops) can connect and freely surf thousands of resources that are carefully curated and continually improved to meet local information needs. More information on SolarSPELL can be found at solarspell.org.

This position offers an exciting opportunity to hone your web design skills while making a global impact! From attracting new partners to informing our supporters, a well-designed website is key

to fulfilling our mission of improving access to information and information literacy around the world.

Ideal candidates will be detail-oriented and self-starters. A mandatory SolarSPELL on-boarding session will take place at the start of this internship. Successful students have the opportunity to continue this internship for multiple semesters.

Essential Duties

This position will assist the SolarSPELL team with a variety of tasks, depending on interest and experience, including:

- Conduct an audit of the existing SolarSPELL website for functionality, navigability, quality and timeliness of content, clarity of calls to action and ways to engage, mobile optimization and SEO
- Propose a new site map to ensure content is organized and linked in clearest, easiest to navigate way
- Create wireframes for web pages in need of a new layout
- Draft copy for page updates

Minimum Qualifications

- Interest in joining a mission-driven organization and collaborative team
- Experience designing websites using Wordpress or similar content management systems
- Experience effectively conveying information and driving engagement through web design
- Evidence of effective written communication and visual storytelling skills
- Understanding of marketing concepts and strategies (branding, communications, etc.)
- Demonstrated ability to work independently, especially in a remote environment
- Ability to meet deadlines and manage multiple projects concurrently
- Reliable; a strong and honest work ethic motivates you
- Globally minded; you have a desire to work for a department that serves communities from all over the world

Applicants must submit at least one sample of a website they've designed or made significant contributions to as a link or file.

How to apply: If you are interested in applying for this position, please submit a resume, cover letter, and sample of your work (attached or link) to Cassie Barrett at cbarre38@asu.edu. All documents should be in PDF format and follow the naming style of [LastName_FirstName_DesiredPosition]