



## Video Production Internship

**Internship title:** Video Production Intern

**Organization:** ASU SolarSPELL Initiative (Solar Powered Educational Learning Library)

**Location:** Remote and/or Tempe

**Type of internship:** For credit or non-paid; approximately 10 hours per week

**Application deadline:** November 12, 2023 – applications will continue to be accepted and reviewed every week until the position is filled.

**Start date:** January 8, 2024

### Description:

Are you a talented video editor interested in using your skills to improve lives around the world? SolarSPELL is seeking a motivated student to help tell our story by producing engaging online videos. Depending upon student interest and experience, this may include ideation and planning, storyboarding, script-writing, filming, recording voiceover, creating motion graphics and editing. This student will work closely with SolarSPELL's communication specialist and is encouraged to provide creative input. We are looking for a creative and dedicated student who is interested in joining a collaborative team and supportive environment. Student success is central to everything we do, and staff/student mentoring plays a key role in that.

SolarSPELL is a global educational initiative at Arizona State University that combines solar-powered technology, digital libraries, and local capacity building. We work to build internet-ready skills and improve educational opportunities around the world. Our offline digital library is designed to bring educational content to resource-constrained locations that may lack electricity, internet connectivity, and/or traditional libraries. The SolarSPELL library emits an offline WiFi hotspot, to which any WiFi capable device (smartphones, tablets, laptops) can connect and freely surf thousands of resources that are carefully curated and continually improved to meet local information needs. More information on SolarSPELL can be found at [solarspell.org](http://solarspell.org).

This position offers an exciting opportunity to hone your video production skills while making a global impact! Clear and compelling videos are key to fulfilling our mission of improving access to information and information literacy around the world. From helping teach learners how to use our library platform to attracting new partners and supporters, our video production interns play a vital role at SolarSPELL.

Ideal candidates will be detail-oriented and self-starters. A mandatory SolarSPELL on-boarding workshop will take place at the start of this internship. Successful students have the opportunity to continue this internship for multiple semesters.

**Video projects:** *Intern will likely work on one of the projects listed below. Candidates can discuss their video project preferences with SolarSPELL staff during the interview and onboarding process.*

- Education Library introductory video
  - Produce a ~2-minute video using existing footage to introduce potential partners and supporters to the SolarSPELL Education Library
  - [See our introductory videos for our Health and Agriculture Libraries](#)
- Content Curation introductory video
  - Film, edit and produce motion graphics for a ~2-minute video to introduce a general audience to SolarSPELL's content curation process and show how much effort goes into curation
  - [See our Approach video \(around the 1-minute mark\) as an example](#)
- Impact Evaluation introductory video
  - Film and edit a ~2-minute video to showcase how we monitor and evaluate our impact to continuously improve

### **Essential Duties:**

- Plan, film, edit and produce videos to help tell SolarSPELL's story and highlight our unique approach
- Meet weekly with SolarSPELL communication specialist to provide progress updates, ask questions and review work
- Adhere to SolarSPELL and ASU branding guidelines for video production

### **Minimal Qualifications:**

- Knowledge of video production techniques and theory
- Experience using editing software for video production
- Ability to meet deadlines and manage multiple projects concurrently
- Detail oriented and reliable; a strong and honest work ethic motivates you
- Demonstrated ability to work independently
- Creative and eager to apply innovative ideas to video conceptualization
- Thrive in a team environment and work well with others
- Globally minded; you have a desire to work for a department that serves communities from all over the world

**Applicants must submit at least one video (link or file) as a sample of their work.**

**How to apply:** If you are interested in applying for this position, please submit a resume, cover letter, and a sample of your work to Cassie Barrett at [cbarre38@asu.edu](mailto:cbarre38@asu.edu). All documents should be in PDF format and follow the naming style of [LastName\_FirstName\_DesiredPosition]