



Job title: Graphic Design Intern

Organization: SolarSPELL (Solar Powered Educational Learning Library)

Location: Tempe Campus - Payne Hall and/or Remote

Type of internship: non-paid; part-time

Application deadline: April 16th, 2023; applications will be reviewed weekly after this date until the position is filled

Start date: mid-May, 2023

Description:

Are you a passionate graphic design student with a knack for changing lives? Then we may have the learning position for you! SolarSPELL is seeking a graphic design intern to assist with the development and design of SolarSPELL graphics, library assets, and a variety of other creative tasks. We are seeking someone with a design skill set to help us create visually engaging marketing campaigns and library interfaces. Our offline library websites must have visual designs that clearly communicate the desired message to our library users worldwide. The intern will be working closely with SolarSPELL's Communications Specialist and Technical Advisors to carry out their tasks. A mandatory SolarSPELL on-boarding workshop will take place at the start of this internship over Zoom.

Essential Duties:

- Design logos and banner images for various library collections
- Design icons, infographics, and other graphics for use in reports, flyers, one-pagers, and social media
- Provide design support for print collateral like posters and banners
- Adhere to brand guidelines and complete assigned tasks
- Update existing library assets as needed
- Work on other projects as assigned

Minimum Requirements:

- Academic focus in graphic design, graphic information technology or a related field
- Must be proficient in basic design programs including Adobe Creative Suite
- Ability to work independently and complete assigned tasks within identified time frames
- Effective verbal and written communication skills
- Familiarity with AirTable or other project management platforms; or, desire to learn
- Thrive in a team environment and work well with others
- Globally Minded; you have a desire to work for a department that serves communities from all over the world

SolarSPELL is an educational initiative at Arizona State University that combines appropriate technology, relevant content, and local capacity building. We work to build internet-ready skills and improve educational opportunities around the world. Our offline digital library is designed to bring educational content to resource-constrained locations that may lack electricity, Internet connectivity, and/or traditional libraries. The SolarSPELL library emits an offline WiFi hotspot, to which any WiFi capable device (smartphones, tablets, laptops) can connect and browse the expansive content for free.

More information on SolarSPELL can be found here: <http://solarspell.org>

This position offers an exciting opportunity to contribute to improving the quality of educational information available to students and teachers around the world, whose schools may lack Internet connectivity, electricity, and/or traditional libraries. Your contributions will be brought to the field and used by teachers and students, potentially within months of your internship!

Ideal candidates will be detail-oriented and self-starters. We are looking for candidates that have availability through Summer 2023. Successful students have the opportunity to continue through the Fall 2023 semester and beyond.

Applicants must submit at least one sample of their work, as a link or file.

To apply: Please send a resume, cover letter and a sample of your work to Courtney Finkbeiner at courtney.finkbeiner@asu.edu. Your files should be in PDF format and follow the naming convention of LastName_FirstName_CV (resume), LastName_FirstName_CL (cover letter) and LastName_FirstName_WS (or a link to your work sample).